

Safetica vs. Integrated Platforms

safetica

Why Purpose-Built Intelligent Data Security Outperforms Integrated DLP Suites

Safetica's Intelligent Data Security is designed from the ground up for proactive protection—delivering AI-powered context analysis, dynamic policies, and seamless enterprise integration. Unlike integrated platform DLPs, Safetica reduces noise and speeds time to value without adding complexity.

The Trade-Offs: Intelligent vs. Integrated DLP

INTELLIGENT DATA SECURITY

- Full visibility into user behavior and content
- AI-powered Contextual Defense
- Smart Classification across content & context
- Real-time, adaptive risk mitigation
- Fast deployment and time to value
- Centralized management console

BUNDLED PLATFORM DLP

- Surface-level policies with gaps
- Rigid rule sets leading to alert fatigue
- Limited metadata tagging
- Manual policy tuning slows deployment
- Complex deployments, delayed results
- Integrated but multiple management consoles

Four Pillars of Safetica's Advantage



Maintain full visibility and control over all sensitive data with classification, anomalous behavior detection, external device oversight, real-time mitigation, and user notifications to deliver complete data loss prevention.



Secure your most sensitive cloud-based data by monitoring, classifying files, and enforcing policies on Microsoft 365 file operations, ensuring real-time protection of all work environments.



Discover, control, and ensure compliance for data in use, in motion, and at rest with real-time monitoring of user activity to prevent data loss and risky behavior.



Stay ahead of insider risks with real-time alerts that notify admins to risky user behavior powered by contextual analysis, complete activity visibility, and dynamic policy enforcement that safeguards data without impacting productivity.

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